



ARKYMEA -
available on MSC Virtuosa
7/17/21 - [LINK](#)

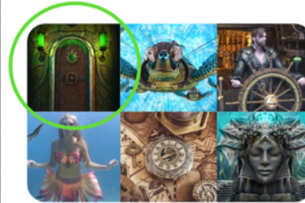
"ARKYMEA: a show created by
Ladybug Production Ltd on behalf of
MSC Cruises' CAROUSEL
PRODUCTIONS AT SEA Directed by
Alberto Spaduto.



According to MSC's promotional materials,
Arkymea tells the story of "a scientist who finds a
hidden world where the wildest ideas and the
most ambitious dreams become reality. With the
help of a mysterious device, the scientist breaks
through dimensions to reach Arkymea, a
mysterious place populated by extravagant
characters performing acrobatic feats and where
magic comes to life all around you."

Arkymea premiered in the Carousel Lounge of
MSC Virtuosa, which entered service on May 20,
2021, after delays from its original November
2020 launch date due to the COVID-19 pandemic.

Prior to delivery, Defendant Vago invited Plaintiffs
to tour the MSC Virtuosa at the shipyard in France
and specifically directed them to assess the
Carousel Lounge — the same venue in which
Arkymea subsequently premiered — for the
purpose of presenting immersive entertainment
concepts for that space.



Same door image used from our materials.



9/17/19 - At the Geneva meeting, Defendant Vago personally
requested and received Plaintiffs' physical steampunk costumes, hats,
and props — establishing direct physical possession of Plaintiffs'
creative materials beyond the presentation itself.



Scientist characters in our presentations.



They use a similar composition
and tone to our poster.

Arkymea mirrors the steampunk aesthetic, scientist-adventurer
character archetype, and hidden-world narrative of Plaintiffs' Isle of
Salvaga concept — in which a scientist leads guests on an
expedition to a hidden world and invites them to join the mission. In
MSC's own words, Arkymea is 'a mysterious place where the
wildest ideas and most ambitious dreams become reality' — the
same narrative premise. The Arkymea stage set incorporates the
identical door image from Plaintiffs' confidential moodboards. The
Arkymea and Isle of Salvaga posters share the same dramatic
composition, steampunk goggle aesthetic, ornate costume
detailing, warm amber color palette, and alchemist detail — with
potions featured prominently in both.